

INVITATION to BUSINESS DELEGATION

For new opportunities to Austrian Carinthia - Meeting Silicon Alps & IT

Ground-breaking processes in economy, fast changes of business models and new technologies are not confined within country borders. Therefore, cooperation is the key choice for the future. We would like to invite **all interested companies in the field of ICT and micro-electronics**, to join us on the **21st of November 2019** in the **economic delegation to Austrian Carinthia** (Villach, Klagenfurt), where we will together with Austrian partners organize:

- Meeting of the key clusters (**Silicon Alps, IT, Zitex, ICT Horizontal Net**)
- Tour and presentation of the biggest regional investment in high technology multinational **Infineon** and technological park **Lakeside Science & Technology Park**
- professional **B2B** meetings among companies and organizations
- Networking and search of new business opportunities

Villach has made a name for itself in the field of microelectronics with a large investment in multinational Infineon. A large number of global corporations such as *Lam Research, Flextronic International, Intel Austria, Kapsch TrafficCom, CISC Semiconductors, Ortner Reinraumtechnik, Mahle* are located in the cluster Silicon Alps, which is one of the most important development and production centers of microelectronics in the world. It is complemented by the recently opened research Centre Silicon Alps Labs for electronic systems and sensors.

Software Internet Cluster is an association of over 1000 Carinthian IT companies active in the fields of digital transformation, cyber security, e-commerce and startup development.

Lakeside Science and Technology Park in Klagenfurt is a host to more than 70 high-tech IT companies, research institutions in the field of robotics and smart self-organized network systems, start-up incubators and education.

Framework PROGRAM:

Thursday 21st of November 2019

8.00 Departure of the bus from Ljubljana in front of GZS (**Dimičeva ulica 13, 1504 Ljubljana; parking possible**)

9.30 Arrival to Infineon Technologies Austria (**Siemensstraße 2, 9500 Villach; possibility to join the group**)
Welcoming Cafe

10.00 Presentation of company Infineon, plans and opportunities to cooperate, guided tour

12.00 Departure from Villach

12.30 Arrival to Lakeside Science & Technology Park (**Lakeside B11, 9020 Klagenfurt; possibility to join the group**)

12:45 Lunch (all in) & Networking

13:30 Welcoming words followed by short business presentation of Carinthia

- Embassy of the RS in Vienna, mag. Ksenija Skrilec, Ambassador
- WKK Carinthian Chamber of Commerce, dr. Meinrad Höfferer
- BABEG, Jernej Dvoršak, International Investment Promotion
- Lakeside Science&Technology park, David Pitschmann, Marketing and Communication

14:00 Meeting and presentation of clusters

- ICT Horizontal Network, Andreja Lampe, Head of ICT Horizontal Network
- Association for Informatics and Telecommunications (Zitex),
- Chamber of Electronic and Electrical Industries (ZEE), Marjan Rihar, Director
- Silicon Alps, Christian Philip, Director of Marketing & Communication
- SIC Software Internet Cluster, Marc Gfrerer, President

Company presentations

- Instrumentation technologies, Boris Nardin
- RLS Measurement Technique, Marko Hladnik
- Flextronic, Milorad Hodnik

15:00 Confirmed individual B2B meetings (B2Match) between Slovenian and Austrian companies & Networking

17:00 Guided tour in Lakeside Science&Technology Park (D.Pitschmann): *Robotics Centre Joanneum Research, 5G Lab, drone testing hall etc. (David Pitschmann)*

18:00 Bus departure to Ljubljana (expected arrival 19.30)

Organized transfer with the bus is provided with the possibility to join the group individually.

Working language of the event is English. B2B meetings are in English or if agreed in German language.

REGISTRATION: please register to join the business delegation with el. registration by **Thursday 10th October 2019** on the following link <https://coop4ictme.b2match.io/> **No participation fees.**

Following the el. registration please fill-out a thorough description of company profile and unique selling propositions (USP) of your company in order to allow more efficient and attractive selection through the B2Match platform. A joint brochure is to be prepared for the delegation with a company presentation page you will be invited to co-design.

Further information: Andreja Lampe (01 5898 253, andreja.lampe@gzs.si) or Ines Čigoja (01 5898 164, ines.cigoja@gzs.si).

Project partners:

- Embassy of RS in Vienna
- GZS - Chambers of Commerce and Industry of Slovenia
- WKK – Carinthian Economic Chamber
- BABEG – Carinthia Business location & Public Investment company
- SGZ – Slovenian Economic Union
- Silicon Alps – mikroelectronic cluster, IKT cluster
- Advantage Austria Ljubljana
- Ministry of economic development and technology

SILICONALPS

SIC software
internet
cluster.

WKO
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