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# Implementing Sustainability Strategy

Senior Leadership Program  
MODULE 3

**IEDC**  
Bled School of  
Management

*A School with a View*



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Acquire workable solutions, action plans and tools for sustainability strategy and implementation.



SEMINAR

## About the Seminar

Business leaders no longer need to debate what sustainability means and why it is important for business and society. The discussion is now about what needs to be done by whom and when to steer our world away from disaster and towards a better future. Businesses need healthy ecological, social and economic environments to be successful.

In this seminar we aim to go beyond mere knowledge sharing and invest in the creation of pathways and toolkits that will capacitate participants to become sustainability leaders in their businesses. **Participants will leave the seminar with workable solutions, action plans and tools for sustainability strategy and implementation in the interest of business and society.**

## WHO should attend?

- Executives and business leaders
- Managers and professionals dealing with sustainability strategy
- Consulting professionals
- Functional and business unit leaders from companies committed to sustainability and creating value in their area
- NGO and government leaders who want to understand business and wider perspective on sustainability

## WHY should I attend?

- Learn how to plot your organization within a global and industry-relevant understanding of sustainability.
- Gain more clarity on sustainability strategy options for your business.
- Examine core values, processes and practices that may best enable a business to develop a sustainability culture as a collaborative process with internal and external stakeholders.
- Explore the available pathways towards sustainability implementation.
- Get updated on the most current and relevant accountability mechanisms for use in your business.

## Topics covered

- The fundamentals of sustainability in business: focus will be on the most current global knowledge and trends in sustainability, how different industries are affected by it and what it means for individual companies to respond to it.
- Sustainability strategy design.
- Organizational practices for sustainability implementation.
- Measures of sustainability performance and success.

## Professor

### Arnold Smit

University of Stellenbosch Business School,  
South Africa



Arnold Smit holds a Masters in Philosophy (Business Ethics) and a Doctorate in Theology from Stellenbosch University. At Stellenbosch Business School, he is the Head of Social Impact, Associate Professor of Business in Society and Programme Director of the Africa Directors Programme. His teaching, research and facilitation focus on the contextualization and integration of ethics, responsibility and sustainability in management education, leadership development and organizational practice.

## How to apply?

For the **application process** or **further information** about the program please visit **[www.iedc.si](http://www.iedc.si)** or contact **Ms Albina Ribič**:  
P: **+386 31 789 674** E: **[albina.ribic@iedc.si](mailto:albina.ribic@iedc.si)**

## When & Where

**September 15 – 16, 2022**

*In IEDC-Bled School of Management, Slovenia*

Participation fee: **€ 1,250 + VAT**

Early-bird fee: **€ 1,125 + VAT** until August 15, 2022

Whole SLP Program fee: **€ 4,000 + VAT**

Early-bird fee: **€ 3,800 + VAT** until March 11, 2022

## Upgrade with:

### Module 1: Technology for Managers

D. Turcq, Boostzoone Institute, France, April 11 – 12

### Module 2: The Future of Work and Managing People

P. Stiles, Judge Business School, Cambridge University, UK, October 4 – 5

### Module 4: Inspirational Leadership and Inspired Customers

J. Serrano, Transforma, Spain, November 24 – 25

## About IEDC-Bled School of Management

The IEDC-Bled School of Management, founded in 1986 as the first management school of its type in Central and Eastern Europe, is one of the leading international management development institutions in CEE. More than 95,000 participants from over 100 countries have attended MBA, General Management Program (GMP) and other IEDC executive education programs and events.

