Implementing Sustainability Strategy



A School with a View

Senior Leadership Program MODULE 3



Acquire workable solutions, action plans and tools for sustainability strategy and implementation.



About the Seminar

Business leaders no longer need to debate what sustainability means and why it is important for business and society. The discussion is now about what needs to be done by whom and when to steer our world away from disaster and towards a better future. Businesses need healthy ecological, social and economic environments to be successful.

In this seminar we aim to go beyond mere knowledge sharing and invest in the creation of pathways and toolkits that will capacitate participants to become sustainability leaders in their businesses. Participants will leave the seminar with workable solutions, action plans and tools for sustainability strategy and implementation in the interest of business and society.

WHO should attend?

- Executives and business leaders
- Managers and professionals dealing with sustainability strategy
- Consulting professionals
- Functional and business unit leaders from companies committed to sustainability and creating value in their area
- NGO and government leaders who want to understand business and wider perspective on sustainability

WHY should I attend?

- Learn how to plot your organization within a global and industry-relevant understanding of sustainability.
- Gain more clarity on sustainability strategy options for your business.
- Examine core values, processes and practices that may best enable a business to develop a sustainability culture as a collaborative process with internal and external stakeholders.
- Explore the available pathways towards sustainability implementation.
- Get updated on the most current and relevant accountability mechanisms for use in your business.

Topics covered

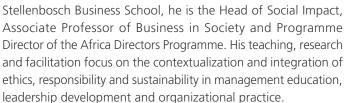
- The fundamentals of sustainability in business: focus will be on the most current global knowledge and trends in sustainability, how different industries are affected by it and what it means for individual companies to respond to it.
- Sustainability strategy design.
- Organizational practices for sustainability implementation.
- Measures of sustainability performance and success.

Professor

Arnold Smit

University of Stellenbosch Business School, South Africa

Arnold Smit holds a Masters in Philosophy (Business Ethics) and a Doctorate in Theology from Stellenbosch University. At





For the application process or further information about the program please visit www.iedc.si or contact Ms Albina Ribič:

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When & Where

September 15 - 16, 2022

In IEDC-Bled School of Management, Slovenia

Participation fee: € 1,250 + VAT

Early-bird fee: € 1,125 + VAT until August 15, 2022

Whole SLP Program fee: € 4,000 + VAT

Early-bird fee: € 3,800 + VAT until March 11, 2022

Upgrade with:

Module 1: Technology for ManagersD. Turcq, Boostzoone Institute, France, April 11 – 12

Module 2: The Future of Work and Managing People P. Stiles, Judge Business School, Cambridge University, UK, October 4 – 5

Module 4: Inspirational Leadership and Inspired Customers J. Serrano, Transforma, Spain, November 24 – 25



About IEDC-Bled School of Management

The IEDC–Bled School of Management, founded in 1986 as the first management school of its type in Central and Eastern Europe, is one of the leading international management development institutions in CEE. More than 95,000 participants from over 100 countries have attended MBA, General Management Program (GMP) and other IEDC executive education programs and events.