

Business Forum and the Slovenian Premiere of the Musical Peace Child Culture as Inspiration for the Economy

*We warmly invite you to an exceptional event uniting
the economy, art and a shared vision of a better future*

**23 August 2025
Križanke,
Ljubljana, Slovenia**

As part of the international initiative *SIT DOWN 2025*, **SPIRIT Slovenia** and the **Ministry of the Economy, Tourism and Sport** invite you to a business forum highlighting the importance of connecting entrepreneurship, culture, sustainability and human rights. The event features inspiring conversations with leading businesspeople, artists and diplomats who believe in the power of cooperation for a better future.

Evening Highlight: World Premiere of the Musical *Peace Child*

Marking the 80th anniversary of the end of World War II and the founding of the United Nations, the premiere of *Peace Child* brings together over 150 young musicians, singers, soloists and storytellers from more than 25 countries, including conflict-affected regions. Created by David Gordon and Yusuf / Cat Stevens, and based on David Woolfcomb's original screenplay, the musical tells a story of courage, cooperation and creativity in a world of discord. Inspired by a story from Papua New Guinea, where reconciliation between tribes was sealed by exchanging *peace children*, the performance invites reflection on the world we are shaping and the role of youth as bearers of peace.

Business Program Schedule:

- 16:00 - Arrival and registration
- 16:30 - Opening speeches (Minister Matjaž Han and other distinguished guests)
- 16:45 - Lecture: Art in Leadership (Bernhard Kerres, consultant and former director of Konzerthaus Vienna)
- 17:00 - Panel 1: **Partnership with Culture**
- 17:45 - Artistic segment: Presentation of The [Uncertain] Four Seasons project - reconstruction of Vivaldi's Four seasons based on climate forecasts until 2050
- 18:00 - Panel 2: **Artificial Intelligence and Sustainability: The Impact of Technology on the Economy and Society**
- 18:45 - Informal networking with diplomats
- 20:30 - Premiere of the musical *Peace Child*

We are looking forward to your attendance!

Tamara Zajec Balažič,
Director, SPIRIT Slovenia

Register here

Places are limited.

The event will also be streamed at Expo Osaka at the UN pavilion under Slovenian sponsorship. The project concludes on October 23 with a business forum in Vienna, co-organised by SPIRIT Slovenia, Advantage Austria and WKO, followed by a performance at the Vienna Konzerthaus.